# Business

| HOLYOKE COMMUNITY COLLEGE<br>Business Administration Mass Transfer Option | WESTERN NEW ENGLAND UNIVERSITY<br>College of Business |
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| **GRADUATION REQUIREMENTS** | **EQUIVALENT COURSES** |
| **General Education Courses** | **General Education Courses** |
| ENG 101 College Composition I *(must receive B- or higher)* | ENGL 132 English Composition I |
| ENG 102 College Composition II *(must receive B- or higher)* | ENGL 133 English Composition II |
| ECN 101 Intro to Macroeconomics and<br>ECN 102 Intro to Microeconomics (or)<br>ECN 104 Intro to Microeconomics and Macroeconomics | EC 112 Principles of Macroeconomics |
| | EC 111 Principles of Microeconomics |
| | EC 111 and EC 112 |
| Social Science Elective PSY 110 or SO 110 *(recommended)* | Social Behavioral Perspective |
| Humanities Elective 100 Level or above History Course *(recommended)* | Historical Perspective |
| Humanities Elective | |
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| | AC 202 Managerial Accounting |
| ACC 205 Managerial Accounting | General Elective |
| BUS 115 Computer Applications *(recommended)* (or)<br>CSI 111 Computer Concepts w/Applications | BAIM 102 Problem Solving with Business Tools |
| LAW 211 Business Law | BL 201 Introduction to Business Law |
| MGT 230 Principles of Management | General Elective |
| MKT 240 Principles of Marketing | MK 200 Principles of Marketing |
| BUS 101 Intro to Business | BUS 110 Intro to Business Seminar |

This is not an articulation agreement. This chart should serve as a reference for Holyoke Community College students who eventually plan to transfer to Western New England University. We hope that this will aid you in working towards your academic goals and maximize the transfer credit applied towards a degree at Western New England University. Please reference our University Catalogue for additional information. A maximum of 70 semester hours may be transferred from two-year institutions.

Laboratory Science—any 100 level courses from the following areas: BIO, CHM, ESC, FRS, or PHS.

Business courses from a college not accredited by AACSB that are determined to be equivalent to 300-400 level courses at Western New England University will be considered for transfer credit (up to two courses).

All course recommendations are for the below business majors: Accounting, Business Analytics and Information Management. Finance, General Business, Human Resource Management, Management & Leadership, Marketing, Marketing Communications/Advertising, Sport Management.

Business Analytics & Information Management - In order to complete the Business Analytics and Information Management degree at WNE in two additional years, students must take BAIM 221 - Statistics for Business Analytics at WNE prior to enrolling at WNE. Without this course it will take an additional year to complete this program.